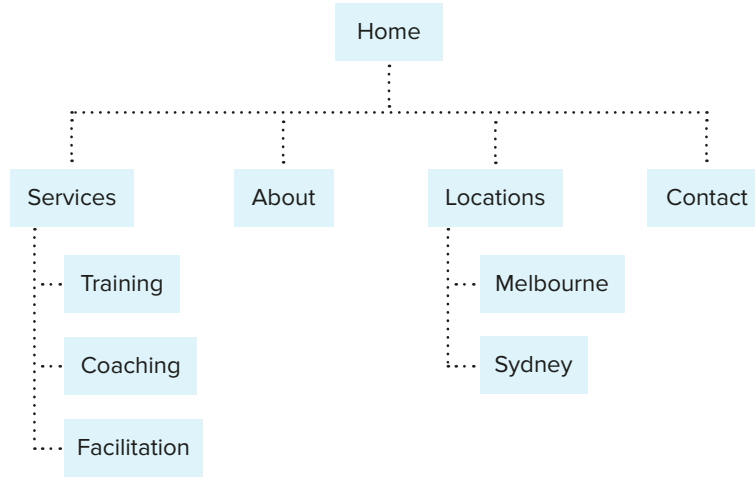


EXAMPLE CONTENT MAP

Sketch out a plan for the pages on your site.
Keep it simple - you can always add more later, if needed.



Use a spreadsheet to plan the content for each page.

PAGE	COPY	PHOTOS	OTHER
Home	Targeted intro text, testimonial, service description	Partners in a boardroom	
Services			
Training	Description of service CTA to enquire	Group training pic	Enquiry form
Coaching			
Facilitation			
About			
Locations			
Melbourne	Location, contact details	Photo of front of building	Map
Sydney	Location, contact details	Photo of front of building	Map
Contact	Full contact details including opening hours		Enquiry form