

WEBSITE HOME PAGE LAYOUT

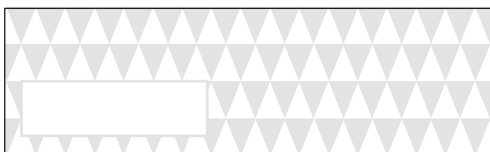
A home page needs to introduce you and your value to many different audiences, so it needs to speak to them all and direct them where they need to go.

It is also a key page for new clients, so it needs to position you clearly and build trust.

See this example layout:



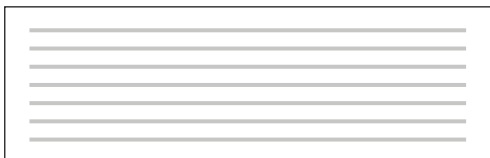
Logo and menu



Branding image & message

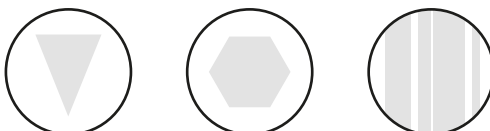
Main Heading (H1)

Main title to clearly position you



Brief intro text to clarify your position and for Google

Our services

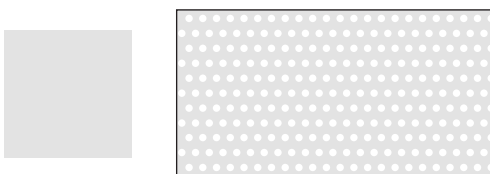


Three main leader boxes to most common needs

Some of our clients

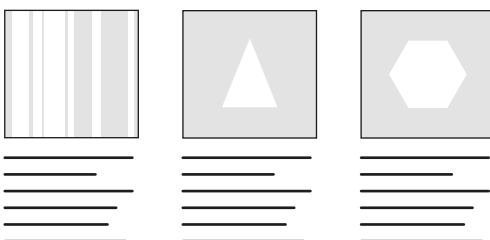


Client logos - builds trust

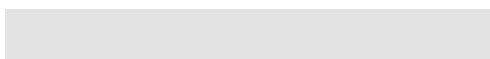


Call To Action - Lead Magnet - Capture new leads

Latest news



Blog posts to encourage exploration of your free material



Footer with contact info and main menu links repeat

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