

CITY OF GREATER GEELONG AND THE GORDON INSTITUTE

Helping move your business forward



Grants to help start a small business or improve an existing small business

Small business grants provided by the City of Greater Geelong are now available to undertake business training, skills building and development with the Gordon Institute's Enterprising Futures.

The grants fund half the costs to participate in one of two Enterprising Futures training and business support programs, either 'Explore Your Business Idea' or 'Focus on Your Business'.

This is your chance to benefit from expert small business support and training at a fraction of the usual cost.



'**Explore Your Business Idea**' is for people who want to start a business. Over nine weeks you will attend group sessions and complete a feasibility study to help you plan the start-up of your new business.

The usual cost is \$389 for the nine week program but if you are eligible for a training grant, the cost to you will only be \$195.

To be eligible for this grant you must:

- Be a resident within the municipal boundary of the City of Greater Geelong
- Intend to base your business within the municipal boundary of the City of Greater Geelong
- Not be a current business owner
- Pay half the training costs (\$195 inc gst)
- Attend all sessions
- Not be an employee of either the Gordon Institute of TAFE or the City of Greater Geelong
- Not have received a City of Greater Geelong training grant in the last 12 months

There are 12 grants available. The first 12 people who meet the eligibility criteria, enrol in Enterprising Futures' 'Explore Your Business Idea' and pay the training fee will receive the grant.

An information session on 'Explore Your Business Idea' will be held on Monday 6 October at 6 pm. Please contact Enterprising Futures for venue details.

The application period for this grant closes on Tuesday 7 October 2008.



'Focus on Your Business' is for existing small business owners looking to improve an area of their business. You will work with a Small Business Skills Advisor who is dedicated to improving an aspect of your business over five one-hour, one-on-one sessions.

The usual cost is \$375 for the five sessions but if you are eligible for a training grant, the cost to you will only be \$188.

To be eligible for this grant you must:

- Be registered in the municipal boundary of the City of Greater Geelong
- Have been trading for a minimum of 12 months
- Employ less than 20 employees
- Have a registered ABN
- Pay half the training costs (\$188 inc gst)
- Attend all sessions
- Not be an employee of either the Gordon Institute of TAFE or the City of Greater Geelong
- Not have received a City of Greater Geelong training grant in the last 12 months

There are 23 grants available. The first 23 people who meet the eligibility criteria, enrol in Enterprising Futures' 'Focus on Your Business' and pay the fee will receive the grant.

The application period for this grant is from 22 September to 19 December 2008.

Successful applicants can begin the program from 22 September.



How to apply for a grant

Contact Enterprising Futures on 5225 0664 or efutures@gordontafe.edu.au to register your interest in either 'Explore Your Business Idea' or 'Focus on Your Business' and request an application form.

Further information

If you have any questions, please contact Enterprising Futures on 5225 0664 or efutures@gordontafe.edu.au

