

Geelong Region SME Sustainability Program

Your company is invited to submit an Expression of Interest to participate in an exciting new sustainability program for Small to Medium Enterprises located within the Geelong Region. The aim of this project is to:

ENHANCE your company's competitive edge through cost reduction and improved efficiency.

IMPROVE your company's environmental performance by reducing water, electricity and waste.

EDUCATE your staff through an engaging project-based training program, tailored to meet the needs of your business.

IMPLEMENT real measures to make real improvements to your triple-bottom line.

Designed specifically for the Geelong Region, this program will enable your business to identify and measure environmental impact (water, energy, waste, pollution) and make significant improvements. It will also provide training for two people in your organisation so you can continue to make the gains (\$250/participant covers all expenses).



The program facilitator is the BBL Group. The BBL Group has over 30 years experience in environmental sustainability in industry, both as an expert consultant to SMEs and as an EPA regulator.

This project has three stages:

- 1 Development of an industry specific environmental diagnostic tool
- 2 Utilisation of the instrument, with key recommendations on environmental improvement
- 3 Staff training on how businesses can use the diagnostic to identify, implement and sustain environmental improvement

Expressions of interest

To register your interest, please contact:

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